



Roy Richard Soto, Sr. Board President

Mr. Soto Attended elementary, junior high and high school in the Edgewood School District. In high school, was in the National Honor Society at John F. Kennedy, Class of 1974 and participated in numerous clubs & organizations and was a class officer.

Mr. Soto played and lettered in the following sports: football, basketball & baseball. He also set a city passing record my senior year and received the following honors:

- Player of the Year
- All-District
- All City
- All-State Honorable Mention
- Express-News Top Ten Teenagers of San Antonio

Education, professional background and recognition and community roles include:

- Texas Lutheran University - B.A. Finance & Marketing, 1982
- Service in the U.S. Air Force & National Guard
- Business Owner - 5 retail franchise stores
- Knights of Columbus - 4th Degree, Treasurer, multiple years
- Chair of the Finance Council of St Ann Parish - 2005 to present
- Current Chair of the National Advisory Board for the Premier Companies
- Dealer of the Year Award 2009
- Top Achiever Award each year for 11 years
- Industry-Wide Dealer of The Year 2012
- Testified before Congress in support of industry legislation 2012